FILE

1975

NOVEMBER 24

35th year

a weekly publication

JANUARY

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fashion calendar

ruth finley, publisher • 185 east 85st., n.y., n.y. 10028 • (212) 289-0420

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, NOVEMBER 17, 1975

Monday Nov. 17- Nov. 21	SEMI-ANNUAL PRESS WEEK	AMERICAN DESIGNER SHOWINGS	HOTEL PLAZA TERRACE ROOM

By invitation. Publicity: Eleanor Lambert, PL 9-1128. Unless otherwise noted, showings will be held in the Terrace Room.

Mon., Nov. 17:

7:30 A.M.	Continental Breakfast
8:00 A.M.	SPRING 1976 FORECAST -- Eleanor Lambert
8:30 A.M.	ADELE SIMPSON
9:15 A.M.	KASPER
10:00 A.M.	BILL HAIRE for FRIEDRICKS
10:45 A.M.	JOHN ANTHONY
11:30 A.M.	Writing Period
12:30 P.M.	INTERCOIFFURE AMERICA (Luncheon & Showing)
2:00 P.M.	BILL BLASS
2:45 P.M.	MONIKA TILLEY DESIGNS
3:30 P.M.	CALVIN KLEIN
4:15 P.M.	GIORGIO DI SANT'ANGELO
5:00 P.M.	Writing Period

Tues., Nov. 18:

7:45 A.M.	CHRISTINE VALMY FIFTH AVE. (Champagne Breakfast), 1 E. 60th St. "The New World of Scientific Skin Care"- Metropolitan Club
9:00 A.M.	ALBERT CAPRARO for JERRY GUTTENBERG
9:45 A.M.	ANNE KLEIN and COMPANY
10:30 A.M.	PENFOLD by ANNE KLEIN
11:15 A.M.	MARK OF THE LION (CHUCK HOWARD and PETER WRIGLEY)
12:00 Noon	Writing Period
12:30 P.M.	MONTGOMERY WARD (Luncheon) Persian Room, Main Lobby-- HALSTON SUMMER OLYMPIC FASHIONS
2:00 P.M.	JERRY SILVERMAN (SHANNON RODGERS)
2:45 P.M.	ABE SCHRADER designed by BELLE SAUNDERS
3:30 P.M.	DD DOMINICK (DOMINICK AVELLINO)
4:15 P.M.	Writing Period

Wed., Nov. 19:

8:00 A.M.	CONTINENTAL BREAKFAST
9:00 A.M.	PAT SANDLER
9:45 A.M.	JAMES DAUGHERTY
10:30 A.M.	MOLLIE PARNIS BOUTIQUE
11:15 A.M.	ALBERT NIPON (ALBERT and PEARL NIPON)
12:00 Noon	Writing Period
12:30 P.M.	J.C. PENNEY (Luncheon), Children's Fashions, Hotel Pierre
2:15 P.M.	CATHY HARDWICK
3:00 P.M.	OLEG CASSINI for WATERCLOTHES
3:45 P.M.	LUIS ESTEVEZ
4:30 P.M.	Writing Period
5:30 P.M.	DENIM COUNCIL (Cocktails & Showing)
8:00 P.M.	NYESTA-ROSELON INDUSTRIES (Theatre & Supper Party) St. James Theatre, 246 West 44th Street Morton Da Costa's "A Musical Jubilee" (Lillian Gish, Tammy Grimes, Larry Kert, Patrice Munsel, John Raitt, Cyril Ritchard, Dick Shawn). Supper at Cecil's, 161 E. 54 St.

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AMERICAN DESIGNER SHOWINGS SEMI-ANNUAL PRESS WEEK (Continued from page 1)

Thurs., Nov. 20:	8:00 A.M.	FAMOLARE SHOES (Breakfast), 4 W. 58th St., 8th floor
	9:45 A.M.	BILL KAISERMAN for RAFAEL FASHIONS
	10:30 A.M.	LOIS ANDERSON for TANNERWAY
	11:15 A.M.	KIMBERLY
	12:00 Noon	Writing Period
	1:00 P.M.	BUFFET LUNCHEON
	2:00 P.M.	DIMITRI
	2:45 P.M.	TANIA VARTAN
	3:30 P.M.	RIZKALLAH
	4:15 P.M.	Writing Period
	5:30 P.M.	INT'L. COSMETICS, INC.; EVE OF ROMA; POLLY BERGEN (5:30-7:30)
Fri., Nov. 21:	7:45 A.M.	MONSANTO WIG FIBER GROUP (Breakfast & Preview)
	9:00 A.M.	GOLDWORM
	9:45 A.M.	HALSTON
	10:30 A.M.	OSCAR DE LA RENTA
	11:15 A.M.	STEPHEN BURROWS
	12:00 Noon	MILLINERY INSTITUTE OF AMERICA (Luncheon & showing) Americana, Georgian Room, 53rd St. & 7th

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Nov. 16-Nov. 18 — SPRING COLLECTIONS BY METROPOLITAN SPORTSWEAR EXHIBITORS AT STATLER HILTON. Contact: Henry Frydan, 592-0060.

Just Issued — FALL 1976 MEN'S SOCK COLOR CARD — COLOR ASSN. OF U.S., INC. — 200 MADISON AVENUE
Featuring forecast colors for coordinated styling. Contact: Ruth Maguire, MU 5-5881.

Monday Nov. 17 5:30 P.M.-7:30 P.M. — PRESS PARTY: INTRODUCING NEW FRAGRANCE — FABERGE — CECIL'S, 161 EAST 54TH STREET
"The Birth of 'Babe'" -- new fragrance to be launched by Faberge and Margaux Hemingway. By invitation. Contact: Valerie Jennings, 581-3500.

Monday Nov. 17 6:00 P.M. — FASHION EYEWEAR BY DIANE VON FURSTENBERG — OPTIQUE DU MONDE LTD. — FOUR SEASONS, 99 EAST 52ND STREET
For press only. By invitation. Publ: Mary Blake Enterprises, 876-6563; 6557.

Nov. 17 — 6:00 P.M., MICHAEL NOVARESE (2nd show), Hotel Plaza, Private Suite, PL 9-3000

Monday Nov. 17-Dec. 12 — PROJECTIONS SPRING/SUMMER '76 — SEVENTEEN MAGAZINE — 850 THIRD AVENUE, 9TH FLOOR
Audio/Visual multiple screen presentation of Spring trends -- ready-to-wear, accessories and beauty. Introducing highlights of Seventeen's "Tennis Tournament of Champions". Showing: 8:30 A.M. & 4:00 P.M. By appointment. Contact: Barbara Doljack, 759-8100.

Tuesday Nov. 18 7:00 P.M. — BENEFIT SHOWING OF MISSONI FASHIONS — SAKS FIFTH AVENUE — 3RD FLOOR
Rosita and Ottavio Missoni will be present at showing of their new collection. For benefit of "Save Venice, Inc." and America-Italy Society. By invitation. Tickets: $25 per person; $35 a couple. Contact: Helen O'Hagan, PL 3-4000.

Nov. 18-Nov. 21 — INTERSTOFF FABRICS FAIR FOR SPRING-SUMMER 1976 - Exhibition in Frankfurt - Contact: German American Chamber of Commerce, 582-7788.

Wednesday Nov. 19 12:30 P.M. — BOUTIQUE FASHIONS AT LUNCHEON SHOW — EMILIO PUCCI BOUTIQUE — BARBETTA RESTAURANT, 321 WEST 46TH STREET
Reservations: ($9.25) CI 6-9171. Barbetta Publ: Ellen Perl, TE 2-8212.

Monday Nov. 17- Nov. 21 10:00 A.M.	INFORMAL REPORT: PARIS PRET-A-PORTER Slides and commentary by Wendy Jackson, Fashion Director. By reservation. Contact: Ellen Sweeney, 869-3850.	TREVIRA (HOECHST FIBERS)	1515 BROADWAY 21ST FLOOR
Wednesday Nov. 19 5:00 P.M.- 11:00 P.M.	EXHIBITION PREVIEW: "MASTERS IN GOLD" Tickets: $25.00 per person. (5:00 - 11:00 P.M.) Contact: Arthritis Foundation, 695-5790.	FOR BENEFIT OF ARTHRITIS FOUNDATION	LESLIE RANKOW GALLERY 108 EAST 78TH STREET
Wednesday Nov. 19 5:15 P.M.	PRESS SHOWING OF DENIM FASHIONS "Denim... Is a Girl's Best Friend" -- Fashion show at 5:45. By invitation. Contact: Terry Mayer, 685-6561 or 685-9819.	THE DENIM COUNCIL	HOTEL PLAZA TERRACE ROOM
Wednesday Nov. 19 5:30 P.M.	PRESS PARTY FOR NEW MISSONI COLLECTION Introduction of "Mixed Emotions" collection by Missoni for Fieldcrest. Tai and Rosita Missoni will be present. For home fashions editors, by invitation. Publicity: Sue Hartman, 695-6800.	FIELDCREST	60 WEST 40TH STREET

Nov. 19 TALON PRET-A-PORTER REPORT IN L.A., AT CALIF. MART (Nov. 19-20), 838-3050

Thursday Nov. 20 11:30 A.M. Luncheon	HOME FURNISHINGS AND FASHIONS LUNCHEON SHOW "Parallels?: Home Furnishings and Fashion: Are They Two Different Worlds?" Speakers: Angelo Donghia and Bill Blass. Cocktails:11:30; Luncheon: 12:00; Program: 1:00. By reservation. $17.00, members; $19.00, guests. Contact: National Home Fashions League, 697-3744.	NATIONAL HOME FASHIONS LEAGUE (41 E. 42ND ST.)	ST. REGIS HOTEL ROOF
Thursday Nov. 20 4:30 P.M. Cocktails	INTRODUCING NEW BOOK: "AMERICAN FASHION" Celebrating publication of "American Fashion -- The Lives and Lines of Adrian, Mainbocher, McCardell, Norell and Trigere." By invitation. Contact: 760-7642.	QUADRANGLE PRESS	F.I.T. AMPHITHEATRE 27TH ST. & 7TH AVE.
Thursday Nov. 20 & Nov. 21	PRIVATE OPENING OF 721 CLUB For benefit of Costume Institute, 10:00 A.M.-6:00 P.M. By invitation. Publicity: Lydia Sharanevych, EL 5-6800.	BONWIT TELLER	2ND FLOOR
Friday Nov. 21 7:00 P.M.	"FRONT PAGE" ANNUAL DINNER DANCE Annual awards to students of the Columbia University Graduate School of Journalism. Presentation of the first Helen Hennessy Scholarship Award. Contact: Joan O'Sullivan, King Features Syndicate, MU 2-5600.	NEWSWOMEN'S CLUB OF NEW YORK	HOTEL BILTMORE GRAND BALLROOM
Monday Nov. 24 3:00 P.M.	PRESS SHOW: SPRING AND SUMMER By invitation. Thereafter by appointment. Contact: 730-8118.	OLIVIER DESIGNS, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday Nov. 24 4:00 P.M.	PREVIEW OF NEW HOME SEWING FILM Preview of Hoechst fibers new home sewing film. For fabric editors. By invitation. Publicity: Ellen Sweeney, 869-3850.	TREVIRA (HOECHST FIBERS)	1515 BROADWAY SHOWROOM - 31ST FLOOR
Monday Nov. 24 7:00 P.M. Dinner	TWELFTH ANNUAL FASHION BALL Honoring Richard P. Hauser, Chmn. of Board, Neiman Marcus. Chmn: Jerry Silverman. Reservations: $150.00 per person. Contact: Judith Wittenstein, 65 East 56th Street, 751-4000.	AMERICAN JEWISH COMMITTEE APPEAL FOR HUMAN RELATIONS	HOTEL PIERRE BALLROOM

Tuesday Nov. 25 4:00 P.M.- 6:00 P.M.	WINE & FAUCHON FOOD TASTING Peter Sichel, co-author of "Which Wine" will be present. By invitation. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	GIFT SHOP
Nov. 27	THANKSGIVING DAY (Thursday)		
Monday Dec. 1 1:00 P.M.& 2:00 P.M.	CUSTOMER SHOWING: RALPH LAUREN FASHIONS Informal modeling of fashions by Ralph Lauren for Polo. Ralph Lauren will be present. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR
Tuesday Dec. 2 12:00 Noon	BENEFIT FASHION LUNCHEON FOR J.O.B. Presented by Jo Hughes. By invitation only.	BERGDORF GOODMAN	HOTEL PIERRE COTILLION ROOM
Tuesday Dec. 2 9:00 P.M.- Midnight	"FASHIONS AS FANTASY" BENEFIT SHOW Presentation of one-of-a-kind creations by 53 artists, fashion designers, sculptors, photographers for benefit of Fountain House. By invitation. Tickets: $50 each. (Black tie). (Exhibition at gallery through January 30.) Contact: Marianne Strong Associates, 249-1000.	RIZZOLI GALLERY	712 FIFTH AVENUE
Wednesday Dec. 3 7:30 P.M.	BENEFIT: "A NIGHT IN MONTE CARLO" Informal modeling of fashions by Kasper. Gaming areas and dancing in Men's Boutique. For benefit of Irvington House. By invitation. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	6TH FLOOR
Thursday Dec. 4 9:00 A.M.	PRESS CONFERENCE: NEW MEN'S HOSIERY DEVELOPMENT A new development in men's socks; also applicable to women's hosiery. By invitation. Contact: Steve Davis, 889-6990.	BURLINGTON SOCKS/ADLER	1345 SIXTH AVENUE THEATRE 22
Thursday Dec. 4 11:30 A.M.	PRESS SHOW: SPRING MADE-TO-ORDER Customer show at 3:00 P.M. By invitation. Contact: 794-0888.	HALSTON	33 EAST 68TH STREET SHOWROOM-3RD FLOOR
Thursday Dec. 4 4:00 P.M.	PRESS PREVIEW: SPRING 1976 By invitation. Contact: MaryEllen Brennan, 685-4555.	LADY MADONNA MATERNITY BOUTIQUE (36 E. 31ST)	EXCELSIOR CLUB 301 E. 57TH ST.
Thursday Dec. 4 4:30 P.M.	PRESS SHOWING OF EVENING SEPARATES New custom-made collection of evening separates. By invitation. Thereafter by appointment. Also, Tues., Nov. 25, 12:00 Noon; and Sun., Nov. 30, 3:00 P.M. & 8:00 P.M. at The Welsh Harp, Greenwood Lake, N.Y. Contact: Gene Barnes, 245-1133.	ARTHUR DOUCETTE	APARTMENT OF IVAN NAGY
Thursday Dec. 4 6:30 P.M. Dinner- Dance	"FLAME OF TRUTH AWARD" TO VINCENT DRADDY Award to Vincent de Paul Draddy, Chmn. of David Crystal, Inc., to benefit Manhattan College in N.Y. and Ben Gurion University of the Negev in Israel. Dinner Chmn: Harold Krensky, Pres., Federated Dept. Stores. Tickets: $150-$200 each. Contact: Joel Erenberg, 486-1030. Publ: Terry Mayer, Inc.,685-6561.	FUND FOR HIGHER EDUCATION (IN ISRAEL)	WALDORF-ASTORIA BALLROOM
Monday Dec. 8 11:30 A.M.	BILL BLASS FASHIONS AT BENEFIT SHOW Presentation of Resort and Spring collection by Bill Blass for benefit of Boys Club of New York. By invitation. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR

Wednesday Dec. 10 8:00 P.M. Dinner-Dance	"AMERICAN WOMEN OF STYLE" - BENEFIT	METROPOLITAN MUSEUM; & COUNCIL OF FASHION DESIGNERS	FIFTH AVENUE & 82ND STREET
	Benefit for the Costume Institute, co-hosted by Metropolitan Museum of Art and The Council of Fashion Designers of America. Dinner and reception will celebrate opening of forthcoming exhibition, "American Women of Style," organized by Diana Vreeland, special consultant to Costume Institute. Featuring clothes and portraits of leading American women during past 75 years. Chmn: Mrs. Charles W. Englehard. Tickets: $150.00 per person. Public Relations: Jack Frizzelle or Berenice Heller, 879-5500.		
Tuesday Jan. 6 11:00 A.M.& 3:00 P.M.	PREVIEW OF SPRING AND SUMMER COLLECTION	ADOLFO	538 MADISON AVENUE SALON - 2ND FLOOR
	Press show by invitation only. Also at 3:00 P.M. and Wed., Jan. 7 at 11:00 A.M. By invitation. Contact: 688-4410.		
Sunday Jan. 11- Jan. 14	65TH ANNUAL CONVENTION	NATIONAL RETAIL MERCHANTS ASS'N (100 W. 31ST ST.)	NEW YORK HILTON HOTEL
	Featuring convention sessions and workshops. Contact: 244-8780.		

CONTINUOUS SHOWINGS - THESE SPRING COLLECTIONS HAVE OPENED

MAURICE ANTAYA . . . . . 530 Seventh Avenue, 5th floor, 354-5888

JOHN ANTHONY . . . . . 550 Seventh Avenue, 24th floor, 239-7080

ARKIN COLLECTIONS . . . . . 530 Seventh Avenue, 7th floor, WI 7-5324

BANFF INTERNATIONAL BY GIANNI FERRI.. 1410 Broadway, 4th floor, 221-2500

SCOTT BARRIE . . . . . 530 Seventh Avenue, 3rd floor, 354-7830

GEOFFREY BEENE & BEENE BAG . . . . . 550 Seventh Avenue, 4th floor, LW 4-0454

GENE BERK FOR G.B. 3 . . . . . 530 Seventh Avenue, 12th floor, 736-0151

BIEFF HERRERA . . . . . 530 Seventh Avenue, 20th floor, 691-1666

MR. BLACKWELL . . . . . Warwick Hotel, Suite 2206, 265-3988

BILL BLASS . . . . . 550 Seventh Avenue, 17th floor, LA 4-6968

BLOUSECRAFT BY MAXIME DE LA FALAISE...525 Seventh Avenue, 3rd floor, WI 7-1050

MARGIT BRANDT; BLACK PEARL; MORE . . .512 Seventh Avenue, Penthouse, 354-2087

BRENNER COUTURE; BRENNER BEES . . . . 498 Seventh Avenue, 5th floor, 239-1150

TED BROWN BY FRANCES PRISCO . . . . . 498 Seventh Avenue, 2nd floor, LO 4-9311

STEPHEN BURROWS . . . . . 550 Seventh Avenue, 22nd floor, 221-6252

CACHAREL (DIV. OF MALLORY). . . . . 530 Seventh Avenue, 9th floor, 947-4406

ROBERTA DI CAMERINO . . . . . 645 Fifth Ave., (Olympic Towers), 355-7600

PIERRE CARDIN . . . . . 550 Seventh Avenue, 5th floor, 354-9760

BONNIE CASHIN FOR PHILIP SILLS . . . 48 West 37th Street, 5th floor, 563-2633

(Continued on following page)

THESE SPRING COLLECTIONS HAVE OPENED (Continued from page 5)

CASI . . . . . 530 Seventh Avenue, 2nd floor, 594-4470

CHLOE-AMERICA BY KARL LAGERFELD . . . 10 West 57th Street, 2nd floor, 247-1100, ext. 305

COLLECTORS ITEMS; MAC TAC OF PARIS (LEONARD SUNSHINE)...550 7th, 7th floor, 564-9115

CONCEPT VII BY RONALD KOLODZIE . . . .530 Seventh Avenue, 6th floor, 695-7715

BURTON CONSTABLE(JOYCE BOWEN & DICK KALLMAN) . .1441 Broadway, 14th floor, 391-1130

DAVID CRYSTAL, INC. . . . . 498 Seventh Avenue, 23rd floor, BR 9-6560

DAL KNITTERY; DALANI II . . . . . 498 Seventh Avenue, 6th floor, 563-2300

DANIELLE BY DON SIMONELLI . . . . . 1411 Broadway, Suite 1722, 391-1028

JAMES DAUGHERTY . . . . . .550 Seventh Avenue, 9th floor, 239-4155

DONALD DAVIES . . . . . .50 West 57th Street, 5th floor, 582-7453

GIOVANNI DE MOURA . . . . . 7 West 22nd Street, 10th floor, 675-722[illegible]

DESIGN THAI . . . . . 550 Seventh Avenue, 18th floor, 239-8530

DD DOMINICK . . . . . 1400 Broadway, 34th floor, 354-9700

ESTEVEZ; EVA GABOR LOOK; RESORT/SPORT...530 Seventh Ave., 8th floor, 221-6655

FORMFIT ROGERS . . . . . .530 Fifth Avenue, 15th floor, MU 2-1333

FRANCINE BY JERRY FEDER . . . . . .205 West 39th Street, 5th floor, 594-5040

GALLANT INTERNATIONAL (HERBERT GALLANT)...205 West 39th St., 12th floor, LA 4-7285

DON SAYRES FOR GAMUT . . . . . 512 Seventh Avenue, 11th floor, 565-2636

GIL AIMBEZ FOR GENRE (DIV. PETER CLEMENTS). . 530 Seventh Avenue, 2nd floor, LO 3-0988

MADY GERRARD . . . . . 15 West 36th Street, 13th floor, 594-5010

GINALA; GINESSA; AQUANALA; AQUATOGS . . 512 Seventh Avenue, 13th floor, 244-2700

GIVENCHY . . . . . 145 East 52nd Street, 421-4638

GUNTER . . . . . 205 West 39th Street, 14th floor, 736-8888

ALBERT CAPRARO FOR JERRY GUTTENBERG. . 550 Seventh Avenue, 23rd floor, 221-8330

HAIRE FOR FRIEDRICKS . . . . . 205 West 39th Street, 13th floor, PE 6-8867

HALSTON . . . . . 550 Seventh Avenue, 14th floor, 354-6340

CATHY HARDWICK . . . . . 1411 Broadway, 12th floor, 221-7545

KIKI HART BY GEORGE SAMEN . . . . . 530 Seventh Avenue, 5th floor, WI 7-7457

(Continued on following page)

THESE SPRING COLLECTIONS HAVE OPENED (Continued from page 6)

EVA HAYNAL . . . . . 499 Seventh Avenue, 11th floor, 947-8082

DANIEL HECHTER & HECHTER SPORT . . . .530 Seventh Avenue, 9th floor, 221-1033

HELGA . . . . . Hotel Gotham, Suite 1609, CI 7-2200

STAN HERMAN . . . . . 550 Seventh Avenue, 22nd floor, 221-6252

CAROL HORN'S HABITAT . . . . . .1411 Broadway, 28th floor, 868-4466

RENEE HELGA HOWIE (Through Nov. 21).. Regency Hotel, Park Ave. & 61st St., PL 9-4100

IRKA BY BERN CONRAD . . . . . 530 Seventh Avenue, 4th floor, 221-0933

JAEGER . . . . . 1407 Broadway, 41st floor, 868-1620

JAMISON . . . . . .498 Seventh Avenue, 24th floor, 239-9477

EVA FOR ROBERT JANAN. . . . . 530 Seventh Avenue, 19th floor, 354-7880

JAN'S THINGS BY JAN STRASS . . . . . .498 Seventh Avenue, 14th floor, 524-8126

VICTOR JORIS . . . . . 500 Seventh Avenue, 5th floor, 279-9223

JUPE INTERNATIONAL . . . . . 550 Seventh Avenue, 9th floor, 239-4155

NAT KAPLAN; KAPPI . . . . . 498 Seventh Avenue, 21st floor, 239-9400

KASPER FOR JOAN LESLIE . . . . . .530 Seventh Avenue, 11th floor, 221-4200

KAYSER ROTH . . . . . 640 Fifth Avenue, 5th floor, PL 7-9600

KIMBERLY SPORT . . . . . 1441 Broadway, 16th floor, 221-7373

ANNE KLEIN AND COMPANY . . . . . 205 West 39th Street, 3rd floor, 221-7880

CALVIN KLEIN . . . . . 205 West 39th Street, 11th floor, PE 6-9601

JOHN KLOSS FOR QUANTUM SPORTSWEAR . . 1411 Broadway, 23rd floor, 679-8060

JOHN KLOSS FOR KREISLER GROUP . . . . 550 Seventh Avenue, 8th floor, 221-0657

LANVIN, INC. . . . . 1370 Ave. of Americas, 7th floor, 581-3890

TED LAPIDUS . . . . . 530 Seventh Avenue, 21st floor, 391-1296

HUBERT LATIMER FOR ATELIER 7 . . . . .Hotel Plaza, Suite 901, PL 9-3000

HAROLD LEVINE BY DON BREITINGER . . . 530 Seventh Avenue, 21st floor, LA 4-0237

LOOMTOGS, INC. . . . . 1407 Broadway, 35th floor, 354-2600

JUDITH LOWE . . . . . 1407 Broadway, Suite 1806, 221-3938

MARY McFADDEN, INC. . . . . 131 East 71st Street, 524-2042; 628-3025

MARTIERI LTD. . . . . 530 Seventh Avenue, 24th floor, 221-8424

(Continued on following page)

THESE SPRING COLLECTIONS HAVE OPENED (Continued from page 7)

McMULLEN . . . . . 550 Seventh Avenue, 20th floor, 695-4270

MARITA BY ANTHONY MUTO . . . . . .530 Seventh Avenue, 5th floor, 354-9440

MAX AND MARILYN . . . . . .530 Seventh Avenue, 27th floor, 730-8014

VERA MAXWELL . . . . . 530 Seventh Avenue, 26th floor, LO 3-4358

MIGNON BY DOROTHY FARBO . . . . . 498 Seventh Avenue, 15th floor, BR 9-5991

MILLS & CO. (TRACY MILLS) . . . . . 57 West 38th Street, 12th floor, 221-6374

HANAE MORI (COUTURE & BOUTIQUE) . . . 550 Seventh Avenue, 5th floor, 472-2352

MOUNTAIN ARTISANS (W. VA.) . . . . . .386 Fifth Avenue, 751-8212

JEAN MUIR AMERICA . . . . . 10 West 57th St., 2nd floor, CI 7-1100, ext. 305

NANTUCKET NATURALS . . . . . 498 Seventh Avenue, 17th floor, 244-3558

NAPIER (JEWELRY). . . . . 530 Fifth Avenue, 22nd floor, 869-9470

LEO NARDUCCI AT THE MIDTOWN FARMHOUSE . .530 Seventh Avenue, 26th floor, 354-9737

THE NAUGHTY THREADS . . . . . 29 West 15th Street, 9th floor, 691-5705

ALBERT NIPON . . . . . 530 Seventh Avenue, 3rd floor, 354-0760

MICHAEL NOVARESE . . . . . Hotel Plaza, Suite 1001, PL 9-3000

OFFSPRING BY TRISHA SAYAD . . . . . .1407 Broadway, Suite 1814, 586-0909

OLIVIER DESIGNS, INC.. . . . . 530 Seventh Avenue, 14th floor, 730-8118

ORIGINALA . . . . . 512 Seventh Avenue, 43rd floor, 695-5100

OUTLANDER; NEWCOMER . . . . . 1407 Broadway, Suite 2107, 354-0026

PANOPLY BY PINKY & DIANE . . . . . .525 Seventh Avenue, 7th floor, 354-9270

PAPRIKA & WILLI SMITH . . . . . 530 Seventh Avenue, 24th floor, 563-3040

MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN . . 530 Seventh Avenue, 18th floor, 279-5012

CLAUDE PAYNE, INC. . . . . 40 West 39th Street, 5th floor, 391-2810

P. C. DESIGNS . . . . . 385 Fifth Avenue, 8th floor, 679-6281

BARON PETERS; ROBERT LEONARD . . . . .530 Seventh Avenue, 30th floor, 564-6238

POSH, INC. BY JAY ANDERSON . . . . . .550 Seventh Avenue, 18th floor, 947-0964

LEW PRINCE OF ALDRICH, INC. . . . . 530 Seventh Avenue, 12th floor, 244-1872

RAFAEL BY BILL KAISERMAN . . . . . .29 West 56th Street, 5th floor, 582-1760

REAL OF PARIS . . . . . 530 Seventh Avenue, 20th floor, 354-8508

(Continued on following page)

THESE SPRING COLLECTIONS HAVE OPENED (Continued from page 8)

OSCAR DE LA RENTA . . . . . 550 Seventh Avenue, 11th floor, LA 4-9350

RIVA-MATLICK, INC. . . . . 512 Seventh Avenue, 14th floor, 279-5100

SAMUEL ROBERT . . . . . 530 Seventh Avenue, 9th floor, 221-1995

PAUL ROGERS (BOB MACKINTOSH) . . . . .1451 Broadway, 6th floor, 221-6610

RONA BY MARIO FORTE & GLORIA CASTALDO . . 498 Seventh Avenue, 6th floor, 563-2300

CLOVIS RUFFIN . . . . . 550 Seventh Avenue, 8th floor, 221-0644

GLORIA SACHS . . . . . 530 Seventh Avenue, 30th floor, LO 3-1640

SAINT CLAIR . . . . . 1411 Broadway, 24th floor, 730-8235

FERNANDO SANCHEZ (At-Home Fashions) . .50 West 57th Street, 7th floor, 581-8581

PAT SANDLER; MAISONETTE . . . . . 498 Seventh Avenue, 16th floor, CH 4-0600

GIORGIO DI SANT'ANGELO . . . . . .6 West 56th Street, 9th floor, 245-1550

SAZ . . . . . 530 Seventh Avenue, 21st floor, 221-3489

ABE SCHRADER(BELLE SAUNDERS & JOEY GARGUILLO). . 530 Seventh Ave., 15th floor, LO 4-9194

SIBLEY-COFFEE LTD. . . . . 37 West 57th Street, 9th floor, 758-2341

JERRY SILVERMAN BY SHANNON RODGERS . .530 Seventh Avenue, 17th floor, CH 4-4940

ADELE SIMPSON . . . . . 530 Seventh Avenue, 23rd floor, LA 4-7626

SPLENDORIAN (DIV. JADEITE) . . . . . .498 Seventh Avenue, 2nd floor, 947-6455

MALCOLM STARR BY BILL TICE . . . . . .530 Seventh Avenue, 20th floor, 594-0030

ERNST STRAUSS . . . . . Hotel Gotham, Suite 1801, 265-2014; CI 7-2200

TANNER OF N.C.; TANNERWAY . . . . . 530 Seventh Avenue, 28th floor, 244-6530; 524-6535

TIKTINER . . . . . 530 Seventh Avenue, 6th floor, 391-1790

TOWNCLIFFE & HH LTD. BY LEAMOND DEAN . . 512 Seventh Avenue, 31st floor, 947-3850

TEAL TRAINA BY DOMINIC ROMPOLLO; TRAINA SPORT . . 550 7th Ave., 15th floor, 524-3520

TRIGERE . . . . . 550 Seventh Avenue, 16th floor, LO 3-1600

TUDOR SQUARE BY GAYLE KIRKPATRICK . . 1407 Broadway, 21st floor, 279-8120

LEVINO VERNA FOR MAYEHOFF . . . . . .1407 Broadway, 34th floor, BR 9-2345

VICTORIA ROYAL BY MARTIN STAEHELY . . 530 Seventh Avenue, 7th floor, 947-6845

ILIE WACS . . . . . 530 Seventh Avenue, 29th floor, 354-9080

YESTERDAY'S NEWS BY MRS. H. WINTER . .115 West 23rd Street, 10th floor, 691-8300